

*The Connecticut Valley and Northeast Branches of the American Society of Microbiology welcome exhibitors and sponsors to its upcoming event!*

**SPONSORSHIP OPPORTUNITIES**

Costs associated with providing an educational conference are many and any support that can be provided is greatly appreciated. To that end we have sponsorship opportunities that may be of interest to your organization or company. One is supporting the provision of breakfast to attendees or refreshment breaks that will occur throughout the day. Four of these will be available at \$500 each. The other is general support that might include student prizes or defraying the cost of student attendance. These sponsorships at \$250 will be unlimited. Sponsors of breakfast or breaks will be directly acknowledged through signage at those events. Sponsors for general support will be acknowledged through signage at the registration area of the conference. All sponsors will also be acknowledged in all communications that occur before, during, and after the conference.

Please register on-line at <https://lp.constantcontactpages.com/ev/reg/39mw962> if you are interested in these opportunities. You will be asked to provide information about your organization or company and how you wish your sponsorship to appear in advertising and event signage. Your payment can be made during that process or by mailing a check payable to NEB-ASM to Northeast Branch-ASM, P.O. Box 158, Dover, MA 02030.

**EXHIBITOR INFORMATION**

1. ***Exhibit registration fee*** includes exhibit space and passes to the full conference for up to two company representatives per booth per day. Additional passes can be purchased for representatives in the exhibit space (beyond two) for an additional fee of \$50/person/day.
2. ***Exhibit registration fee*** includes an 6' table and 2 chairs.
3. ***Assignment of exhibit space***: Space is limited and will be assigned in order of receipt of registration and payment in full by **March 28, 2025**. The NEB-ASM Organizing Committee reserves the right to make final assignments, to rearrange the floor plan and/or relocate any exhibit as necessary.
4. ***Cancellation Policy***: If an exhibitor needs to cancel a commitment for exhibit space after **March 28, 2025**, exhibitor payment, less the credit card processing fee (if applicable) and 25% of registration fee, will be returned.
5. ***Exhibitor Set-Up***: exhibits should be available from 10:30am-2:00pm. Set up between 8:00-10:00am. Breakdown is at 3pm. A convenient loading area is right near the venue entrance. Picture available upon request.
6. ***Accommodations*** are available nearby at the Hampton Inn & Suites Worcester, 65 Prescott St, Worcester, MA 01605, Phone: (508) 886-9005, and the AC Hotel by Marriott Worcester, 125 Front St, Worcester, MA 01608, Phone: (774) 420-7555.
7. Exhibitors with Branch Meeting 2025 name tags may attend any presentation on the program.
8. Free WiFi is available.

Welcome to the Joint ASM Branch Meeting – April 25, 2025

**EXHIBITOR CONTRACT AND REGISTRATION FORM**

You are hereby authorized to reserve exhibit space for our use in the exhibit area of the Joint ASM Branch Meeting at Worcester State University Student Center, Worcester, MA on April 25, 2025.

	#	Total Cost
Total # of exhibit spaces required @ \$750.00/space	_____	_____
Additional Exhibitor Passes @ \$50.00/pass	_____	_____
<b>Final Cost</b>		_____

**Please indicate the name of the company as you wish it to appear in advertising and on the exhibit plate:**

\_\_\_\_\_

Try not to locate our exhibit next to: \_\_\_\_\_

Authorized Company Representative: \_\_\_\_\_

Signature/Title: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Assignment of exhibit space will be made in order of registration and payment in full by **March 28, 2025**.

Registration is available by:

(1) On-line payment at: <https://lp.constantcontactpages.com/ev/reg/39mw962> and electronically sending a signed copy of this contract to [ASM.event.neb@gmail.com](mailto:ASM.event.neb@gmail.com)

(2) Mailing a check made payable to NEB-ASM with a signed copy of this contract to Northeast Branch-ASM, P.O. Box 158, Dover, MA 02030.

Additional information regarding the meeting and exhibitor registration can be found at <http://www.northeastbranchasm.org/> or by phone 318-676-9213, or email Dr. Jami Jain: [Asm.event.neb@gmail.com](mailto:Asm.event.neb@gmail.com)

**WE LOOK FORWARD TO YOUR EXHIBIT!**

Welcome to the Joint ASM Branch Meeting – April 25, 2025

**EXHIBITOR NAME TAGS**

Please list the names of Company Representatives who will be staffing your exhibit space(s) at the ASM Branch Meeting. Please note that exhibit space passes may be redistributed among your representatives if you wish to have different representatives attend on different days. Please provide the names of each representative who will be attending the meeting and the specific date, so that we will be sure to have preprinted nametags available.

Company Name \_\_\_\_\_ Number of Exhibit Spaces \_\_\_\_\_

***Paid Exhibit Space(s)***

**Name of Company Representatives** (please type or print name clearly)

Exhibit Space 1:

Rep #1: \_\_\_\_\_

Rep #2: \_\_\_\_\_

Exhibit Space 2 (if applicable):

Rep #1: \_\_\_\_\_

Rep #2: \_\_\_\_\_

***Additional Company Representatives***

Passes can be purchased for additional representatives beyond two per exhibit space for an additional fee of **\$50.00/day**.

Additional Representative Names

1 \_\_\_\_\_

2. \_\_\_\_\_

Total # additional Exhibitor Passes Requested (@ \$50.00/pass) \_\_\_\_\_

Assignment of exhibit space will be made in order of registration and payment in full by **March 28, 2025**.

Welcome to the Joint ASM Branch Meeting – April 25, 2025  
Directions to Worcester State University Student Center

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**From Massachusetts Turnpike (I-90): Take Exit 10 (Auburn) to I-290 East. (see from 290 East)**

**From I-495: Take Exit 25 to I- 290 West. (see from 290 West)**

**From Rt. 9 West: Follow Rt. 9 West into Worcester. (see from Highland Street)**

**From Rt. 146 North: Take Rt. 146 North to I-290 East. (see from 290 East)**

**From I-190 South: Take I-290 West. (see from 290 West)**

**From I- 290 West: Take Exit 18 (Rt. 9 West); turn right off exit ramp and stay in center lane, following directions for Rt. 9 West. Turn right onto Rt. 9 West, also known as Highland Street. (see from Highland Street)**

**From I-290 East: Take Exit 17 (Rt. 9). Turn left onto Rt. 9 West, which will turn into Highland Street at bottom of the hill. Proceed up the hill onto Highland Street. (see from Highland Street)**

**From Highland Street: While on Highland Street, stay in the right-hand lane. Stay on Highland Street for 1.5 miles. (past Elm Park and Doherty High School on the left). At the rotary, take the third right onto June Street. At the second traffic light, turn right onto May Street. The main entrance to Worcester State will be three blocks up on your left.**